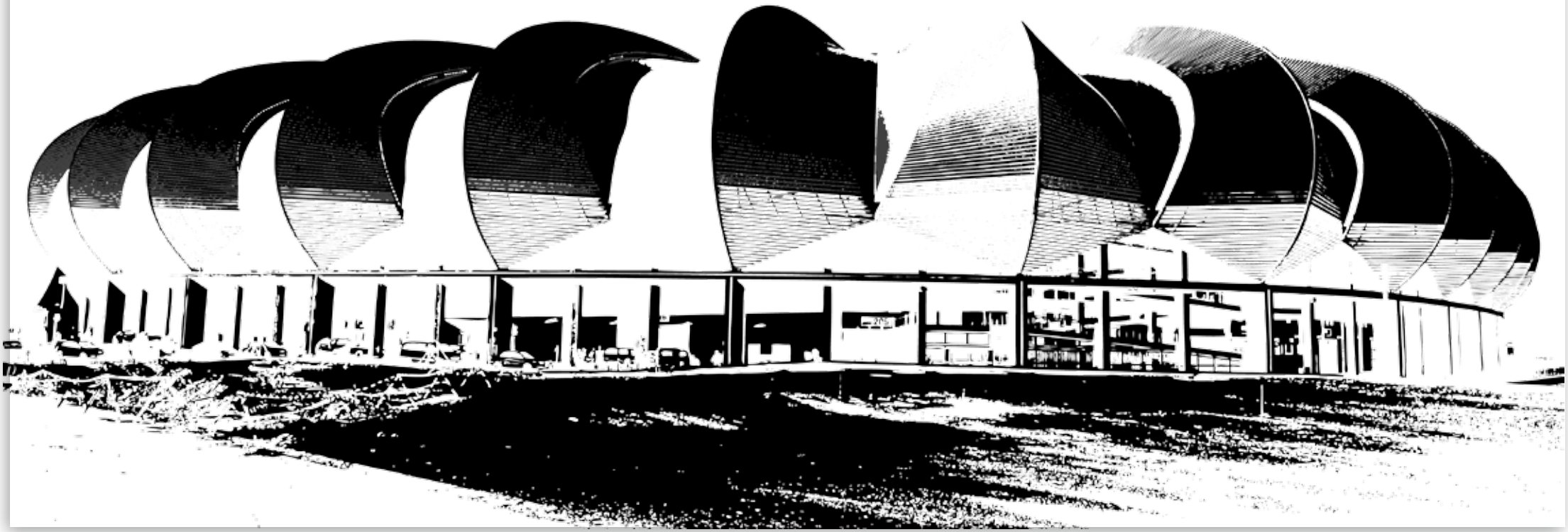
WeekendPost

RATE CARD 2013



Weekend Post

Sales Contacts

GM Advertising Revenue & Strategic Communications		
Trevor Ormerod *(PA Marlene Smalberger)*	011 280 3186	marlenes@timesmedia.co.za
Deputy GM Sales		
Reardon Sanderson	011 340 9336	sandersonr@timesmedia.co.za
East London Regional Manager		
Liesl Elias	043 702 2235	liesle@dispatch.co.za
Port Elizabeth Regional Manager		
Bev Gaia	041 504 7495	gaiab@timesmedia.co.za
National Agency Sales Manager		
Mauro Black	011 280 3180	blackm@timesmedia.co.za
National Retail Sales Manager		
Marc Middlecote	011 280 3609	middlecotem@timesmedia.co.za
Direct Retail/ New Business Sales Manager		
Nadeem Joshua	011 280 3266	joshuan@timesmedia.co.za
National Operations Manager		
Shaun Phillips	011 280 3058	phillipss@timesmedia.co.za
National Government Sales Manager		
Yusuf Patel	011 280 3895	pately@timesmedia.co.za
National Recruitment Sales Manager		
Anna Marie Mahri	011 280 3028	mahria@timesmedia.co.za
National Sales Manager: Legals and Classifieds		
Jyoti Govind	011 280 3231	govindj@timesmedia.co.za
National Administration Manager		
Sharmila Singh	011 280 3204	singhs@timesmedia.co.za
KZN Account Managers		
Ancilla Donaldson - Retail and National Sales	031 250 8503	sarkisa@timesmedia.co.za
Iona O'Reilly - Recruitment	031 250 8640	oreillyi@timesmedia.co.za
Jason Naidoo - Direct Sales	031 250 8502	naidooja@timesmedia.co.za
Linda Nxumalo - Public Sector	031 250 8573	nxumalol@timesmedia.co.za
Cape Town Regional Manager		
Janine Bywater	021 488 1700	bywaterj@timesmedia.co.za

Column Configuration

Main Body	Broadsheet 10 COL	Tabloid 8 COL (Weekend Property)	Tabloid 7 COL (My Weekend)
1 Col	34 mm	30 mm	30 mm
2 Col	72 mm	64 mm	64 mm
3 Col	111 mm	97 mm	97 mm
4 Col	149 mm	131 mm	131 mm
5 Col	188 mm	164 mm	164 mm
6 Col	226 mm	198 mm	198 mm
7 Col	264 mm	231 mm	231 mm
8 Col	303 mm	265 mm	
9 Col	341 mm		
10 Col	380 mm		

For all Material Specifications, Delivery Information and all Terms and Conditions, please refer to the Specifications, Terms and Conditions document available at www.pushprint.co.za

Main Body Rates

	Basic Rates (p.s.c.c)
Trade (Volume discounts available on request)	
Black & white	76.00
One spot colour	95.00
Full colour	137.00

Front Page Positions	
Black & white	152.00
One spot colour	192.00
Full colour	275.00

Guaranteed Positions	
Back Page	Plus 50%
Entertainment Page	Plus 20%
Church & Charity	45.00
Country & District	40.00

Company Reports & Financial Notices	
Financial, Mining & Prospectuses	105.00

Booking deadline: 1 week prior to publication

Material deadline: 3 days prior to publication

Supplements	
Weekend Property & My Weekend	rates on request

All prices exclude VAT

NB: Should any title have declined in core circulation more than a set benchmark percentage for a quarter, Times Media will give the difference back to clients as added value in the next quarter. The benchmark for Weekend Post and its sections is 1%, meaning that a 1.5% decline in core circulation will result in 0.5% added value for clients over the next quarter.

WeekendPost

Classified Rates

Basic Rates
(p.s.c.c)

	BW
Domestic Notices	13.00
Domestic Notices with Logo	49.00
Bus Linage Series Disc (Series rates on request)	13.00
Logo Ads (Series rates on request)	49.00
Focus on	6.00
Swops	13.00
Leader Ads	80.00
Leader Series	64.00
Leader Overflow	72.00
Style 6 / Semi Disp/sup small	75.00
Full Display	83.00
Class Special Features	64.00
Centre Smalls	83.00
Appointments	75.00
Appointments Single col	71.00
Obituaries	55.00
Church Notices (linage)	13.00
Legal Notices & Tenders	82.00
Legal Notices & Tenders S/C	80.00
Auctions	76.00
Auctions, semi-display	76.00
Estate Notices	490.00
Estate Notices with Logo	528.00
Friendship Bureau	18.00
Promos Mailacard	15.00
Reply box numbers	80.00
Domestic Notices	12.00
Business Linage Series Disc (Series rates on request)	13.00
Logo Ads (Series rates on request)	50.00
Style 9/Semi Disp/sup small	63.00
Full Display	77.00
Centre Smalls	24.00

Booking deadline: 11h00, 2 days prior to publication
Material deadline: 11h00, 2 days prior to publication

Work Wise

National Combo	193.00
Regional Combo	164.00

Booking deadline: Thursday 12h00, prior to Monday publication
Material deadline: Friday 10h00, prior to Monday publication

All prices exclude VAT

OPI (Outside Printed Inserts) per thousand

Product	Size	Paging						
		4 - 8	8 - 16	16 - 24	24 - 32	32 - 48	48 - 64	64+
Inserts	Tabloid	495.00	523.00	577.00	611.00	647.00	685.00	726.00
	A4	614.00	650.00	685.00	726.00	770.00	813.00	862.00
	A5	780.00	826.00	876.00	929.00*	985.00*	1044.00*	1105.00*

* On request

All prices exclude VAT

Inserts Terms and Conditions can be viewed in the Specifications, Terms and Conditions document available at www.pushprint.co.za

Contacts

Port Elizabeth

	TEL	FAX
19 Baakens Street, Port Elizabeth, 6001		
Main Switchboard	041 504 7911	
Sales	041 504 7911	041 586 3315

East London

35 Caxton Street, East London, 5200		
Main Switchboard	043 702 2000	
Sales	043 702 2139	043 743 8708

Gauteng

4 Biermann Avenue, Rosebank, Johannesburg, 2196		
Main Switchboard	011 280 3000	
National Sales	011 280 3107	011 280 3181
Sales	011 280 3213	011 328 2173

Cape Town

2nd Floor, Wembley Square, McKenzie Street, Cape Town, 8000		
National Sales	021 488 1700	021 488 1702

KZN

MB House, 635 Ridge Road, Overport, 4001		
National Sales	031 250 8500	031 250 8536